

Message Text

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PAGE 01 KUWAIT 01160 122316Z

62/22

ACTION AGR-10

INFO OCT-01 NEA-10 ISO-00 EB-07 USIA-15 /043 W

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R 100931Z MAR 76 CORRECTED COPY FOR MCN

FM AMEMBASSY KUWAIT

TO SECSTATE WASHDC 4864

INFO AMEMBASSY JIDDA

UNCLAS KUWAIT 1160

DEPT PASS USDA/FAS

JIDDA FOR DAN SHEPPARD

E.O. 11652: N/A

TAGS: BEXO, BEXP, KU

SUBJ: USDA FOOD SHOW

REF: STATE 56267

1. ACKNOWLEDGE CHANGE IN SHEPPARD'S ARRIVAL. EMBASSY CAR WILL MEET.

2. KUWAIT HILTON HOLDING 12 DOUBLES AND ONE SINGLE FOR FOOD SHOW PARTICIPANTS. ROOMS RESERVED APRIL 11 THROUGH APRIL 15. CURRENT RATE IS KD 16 PLUS 15 PERCENT FOR SINGLE AND KD 19 PLUS 15 PERCENT FOR DOUBLE. (KD 1 EQUALS U.S. \$3.50). IF PARTICIPANTS CONTACTING HILTON DIRECTLY, REQUEST ALL RESERVATION BE SENT TO ATTENTION OF GHASSAN SADER, KUWAIT HILTON SALES MANAGER, WHO HANDLING FOOD SHOW PERSONALLY. REQUESTS SHOULD MENTION USDA FOOD SHOW AND GIVE DATES. AS ALTERNATIVE, EMBASSY WILL MAKE RESERVATIONS IF FAS CAN PROVIDE NAMES AND SPACE NEEDED. THIS WOULD MAKE PROCESS EASIER FOR ALL CONCERNED.

3. FOOD SHOW PROMOTIONAL MATERIAL BEING MAILED. USIS ASSISTING WITH PUBLICITY IN LOCAL MEDIA.

4. REGARDING COSTS OF DISPLAY STANDS. BEST PRICE WE CAN GET IS KD 20 (US \$70) PER STAND. CARPENDERS NOT RPT NOT INTERESTED
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PAGE 02 KUWAIT 01160 122316Z

IN BUYING BACK DISPLAY STANDS. WE TRYING TO USE EMBASSY FAC-

ILITYIES WHEN POSSIBLE TO DEFRAY COSTS BUT OUR CARPENTERS AND PAINTERS FULLY BOOKED. WE HAVING DIFFICULTY FINDING LOCAL MERCHANTS HANDLING U.S. FREEZERS WHO WILLING TO DONATE THEIR EQUIPMENT FOR SHOW. WE MAY HAVE TO RENT FREEZERS OR RESORT TO NON-U.S. MANUFACTURED GOODS. CHARGES BY LOCAL CUSTOMS AGENT FOR HANDLING FOOD SHIPMENTS IS U.S. \$25 PER ONE HUNDRED POUNDS WITH \$50 MINIMUM FOR EACH TRIP TO AIRPORT. DOES FAS HAVE ANY IDEA ON TOTAL WEIGHT OF SHIPMENT OR NUMBER OF CONSIGNMENTS?

5. MOHAMED RAGAI, WHO ASSISTED WITH INITIAL PREPARATIONS FOR FOOD SHOW, PLANS TO LEAVE HILTON CO. THIS WEEK. EMBASSY NOW DEALING WITH MANFRED STOECKLEIN, ASST MANAGER FOR FOOD AND BEVERAGE.
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